[DA-003] GIS&T in Architecture

Abstract

GIS have become a transformative tool in architecture, enhancing the pre-design programming phase with location-based data-driven analysis, spatial visualization, and systemic insights. GIS also enhances the long-term facility management of buildings and provides a potential feedback loop for designers. By integrating GIS into architectural programming, architects gain a comprehensive understanding of a site's characteristics, constraints, and potential. This enables the development of a cohesive organizing concept, or parti, that grounds the design in real-world context. GIS supports sustainable and adaptive design by allowing architects to analyze complex environmental, social, and economic factors at various scales, from regional to neighborhood and campus levels. GIS facilitates the connection of buildings to urban data flows, optimizing energy use, resilience, and operational efficiency in Smart Cities. GIS-enabled digital twins provide a continuously updated model of building performance, supporting long-term lifecycle management and proactive maintenance. GIS also plays a critical role in addressing climate change, offering insights that promote energy efficiency, renewable energy integration, and climate-resilient design. By leveraging GIS, architects can design responsive, human-centered spaces that align with sustainability goals and meet the evolving demands of modern urban environments. GIS in architecture fosters intelligent, data-informed decision-making, helping create resilient and connected buildings and cities for the future.

Author & citation

Cloninger, J. (2025). GIS&T and Architecture. The Geographic Information Science & Technology Body of Knowledge (Issue 1, 2025 Edition), John P. Wilson (ed). DOI:10.22224/gistbok/2025.1.6..

Explanation

1. Definitions
2. Overview
3. Scale
4. Structured Problem-Solving Through GIS
5. Contextualizing Needs and Constraints in Smart Cities
6. Understanding Socioeconomic and Environmental Contexts with GIS
7. Human-Informed GIS Data for Architectural Programming
8. Systemic Analysis and Smart Building Integration Through GIS and Reality Capture
9. GIS to Enable Climate Responsibility
10. GIS and Pattern Language
11. GeoDesign
12. GIS-Driven Programming in Practice
13. Post-Design Operational Support through GIS-Enabled Digital Twins
14. GIS, Architecture, and the Future of Smart Cities

1. Definitions

Architectural Programming: The pre-design phase in architecture focused on gathering information about a project's needs, constraints, and opportunities, enabling a structured understanding of the project's goals before moving into the design phase. Architectural programming typically involves a lot of human inquiry to understand the needs of owners, occupants, and users of the proposed building.

Climate Resilience: The capacity of buildings, infrastructure, and communities to anticipate, prepare for, and adapt to climate-related stresses and hazards, such as flooding, heatwaves, and storms, while maintaining functionality and minimizing damage.

Digital Twin: An integrated data-driven virtual representation of real-world entities such as buildings, with synchronized interaction at a specified frequency and fidelity. A digital twin transforms business by accelerating and automating holistic understanding, continuous improvement, decision-making, and interventions through the use of digital technologies (Digital Twin Consortium, n.d.).

Parti: A central concept or organizing idea in architectural design that captures the essence of the solution. Often represented as a simple diagram or visual, a parti serves as a guiding principle that shapes the design process and communicates the foundational vision of the project.

Passive Solar Design: An architectural approach that leverages natural sunlight, thermal mass, and building orientation to regulate indoor temperature, reducing the need for mechanical heating and cooling systems.

Pattern Language: A set of design principles or "patterns" developed by Christopher Alexander and colleagues (Alexander et al. 1977) aimed at creating human-centered, functional, and harmonious environments. Patterns are flexible guidelines that can be applied across various scales, from details to buildings to regions.

Smart City: An urban area that uses digital technology, data, and connected infrastructure to enhance the quality of life, optimize resource use, improve sustainability, and facilitate efficient urban management.

Thermal Mass: A material's ability to absorb, store, and release heat. In architecture, materials with high thermal mass, like concrete and rammed earth, are used to regulate indoor temperatures in passive solar design.

2. Overview

In architecture, the pre-design programming phase is crucial for gathering insights and deep understanding about a structure's needs, constraints, and opportunities across a range of key stakeholders. This pre-design stage shapes the trajectory of the project, ensuring that design aligns with owner and occupant goals and environmental constraints. GIS enhance this phase by enabling location-based, data-driven analysis, visualizing spatial relationships, and illuminating complex, systemic issues that affect a design's success. Leveraging GIS in architectural programming provides a decision-support tool for architects to balance innovative ideas with real-world feasibility, creating a solid foundation for modern, responsive, and adaptive design.

3. Scale

Scale is a fundamental consideration in architectural programming, influencing how spatial relationships and environmental factors shape design outcomes. GIS provides a powerful framework for understanding these scale implications, allowing architects to assess constraints and opportunities at multiple levels—from broad regional patterns to site-specific details. At a regional scale, GIS helps architects contextualize projects within larger ecosystems, infrastructure networks, and climate zones. At the neighborhood or campus level, GIS supports analysis of pedestrian circulation, transportation access, and land use dynamics. At the building scale, GIS can inform site orientation, microclimatic conditions, and even material selection by integrating geospatial and environmental data. By bridging these scales, GIS enables architects to develop a design parti that is both contextually responsive and systematically informed, ensuring that architectural solutions align with both macro-scale urban systems and micro-scale user needs.

4. Structured Problem-Solving through GIS

GIS supports a systematic approach to analyzing a site's unique contextual characteristics, anticipating challenges, and identifying opportunities. This aligns with a structured problem-solving model used in architectural programming, which emphasizes gathering comprehensive information before moving into design (Peña and Parshall 2001). Through layered spatial data, GIS provides a structured view of critical site factors, enhancing accuracy and depth in early-stage analysis. This systematic exploration aids architects in developing a clear parti, or organizing idea, for the project. A parti refers to the central concept or main organizing idea behind a design. A parti is essentially a visual or conceptual approach that captures the essence of the architectural solution. The parti can take many forms, such as a diagram, sketch, or simple statement, and it usually addresses the fundamental issues of the design, such as spatial organization, circulation, and relationship to the site.

Figure 1 illustrates the parti of the Fallingwater house, one of the iconic buildings by architect Frank Lloyd Wright. The parti of Fallingwater visually communicates the architectural objectives of Fallingwater – to convey a layered horizontal design that organically integrated the house into its site and surrounding landscape, which also reflect strong horizontal layered structure. This parti set the stage for the design of Fallingwater as "organic architecture" symbolizing the harmony between people and nature (Hoffman 1993). This harmony is based on an understanding of the space and location of the Fallingwater house.

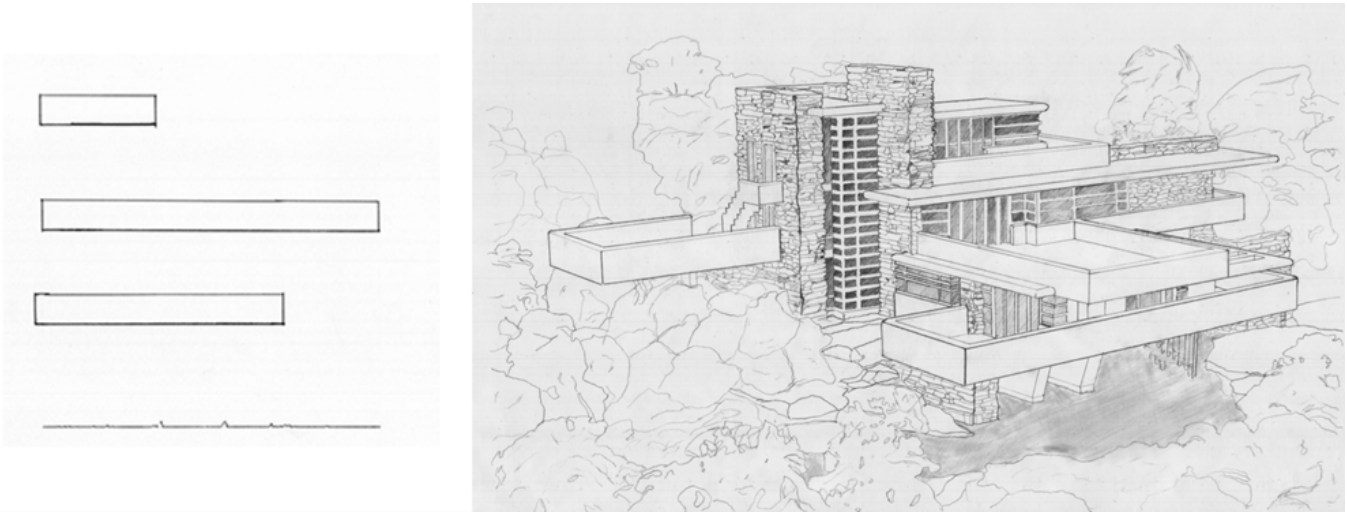


Figure 1: Parti of Fallingwater on the left. Hand-drawn perspective drawing of Fallingwater on the right. Frank Lloyd Wright, 1937.

Historically, architects would create a parti early in the design process to clarify the project's direction. The parti helps communicate the driving idea behind the design to stakeholders and serves as a reference point throughout the development of the project. The parti is foundational and typically simple but expresses a coherent response to the design problem, often summarizing the concept through a single, powerful image or motif.

By integrating GIS insights into the initial design concept, architects can crystallize the project’s constraints and possibilities into a cohesive vision that guides all subsequent decisions, ensuring that the parti is both grounded in real-world context and responsive to site-specific and human-informed conditions. (Hill 2012).

5. Contextualizing Needs and Constraints in Smart Cities

Buildings play active roles within modern urban systems, connecting to campus, neighborhood, or citywide data flows to improve efficiency, sustainability, and user experience. GIS, in tandem with Building Information Models (BIM), Computer-Aided Design (CAD), 3D modeling, and 360° digital imaging and photography, enables architects to integrate buildings into these networks. By contextualizing a project within a Smart City framework, GIS facilitates real-time data exchange and spatial analysis, allowing architects, engineers, and urban designers to visualize constraints and optimize design for seamless integration with urban infrastructure. This spatial insight is invaluable for planning energy use, monitoring occupancy, and managing environmental conditions within larger urban systems (Gaafar, 2023).

Real-time data exchange through GIS can improve coordination among transportation planners, landscape architects, and engineers by providing a shared spatial framework. GIS, integrated with BIM and digital twins, ensures all stakeholders access up-to-date site data, reducing design conflicts. Transportation planners can assess road alignments, landscape architects can analyze environmental impacts, and engineers can identify utility constraints—all in real time. This iterative feedback loop streamlines decision-making, preventing costly clashes and fostering more cohesive, resilient urban environments.

GIS also helps architects assess site-specific constraints and opportunities by mapping and interrelating with various spatial and environmental factors, such as land use patterns, human movement and interaction, and infrastructure access. For instance, pairing GIS with 360° photography and LiDAR of existing adjacent structures and context allows architects to capture and communicate site-specific realities, enriching the design process with a robust understanding of the project's context.

6. Understanding Socioeconomic and Environmental Contexts with GIS

As architectural practices are increasingly called to emphasize sustainability and equity, understanding a site's broader societal and environmental landscape is vital to designers. Traditional tools often fall short in capturing complex socioeconomic, cultural, and environmental patterns, but GIS bridges this gap by visualizing diverse data layers, such as community demographics, micro-cultural influences, economic inequality, and climate risks. This capability can help architects understand and predict how design alternatives may impact communities over time, supporting more responsible and resilient projects (Cranz 2016). Beyond describing existing conditions, GIS also facilitates temporal analysis, allowing architects to model how these factors evolve over time and predict long-term impacts of design decisions.

GIS process modeling tools, such as agent-based simulations and spatial-temporal forecasting, enable architects to assess shifting population patterns, climate trends, and infrastructure demands. For instance, overlaying flood risk data or emergency response facilities with socioeconomic indicators enables architects to know and prioritize resilience measures for vulnerable communities, ensuring that designs meet both functional and social needs (Knudsen and Haase, 2019).

By integrating temporal analysis, GIS empowers architects and planners to anticipate change, creating adaptable, community-centered, and resilient built environments.

7. Human-Informed GIS Data for Architectural Programming

In architectural programming, one of the most challenging aspects is eliciting requirements from a diverse group of stakeholders and users. Stakeholders—such as owners, funders, engineers, and insurers—bring varied perspectives based on their interests and investments, while building users—including occupants, service personnel, and residents—offer insights based on their anticipated experiences within the space. The potential for gathering human-informed data from these groups is vast but often underutilized. Using ethnographic techniques, architects can gain deeper insights into user behaviors, needs, and expectations that may not surface through standard questionnaires or meetings (Portigal 2013) .

When these human-centered insights are translated into data and integrated within a multilayered GIS, they can be visualized alongside spatial, environmental, and operational data. For example, GIS can map patterns of user movement, preferences for light and noise levels, and anticipated usage of specific spaces. By layering human data with other building and environmental information, architects can create more responsive designs that not only meet technical requirements but also cater to the nuanced needs of the people who will interact with the building.

This approach represents an untapped potential in architectural programming: using GIS as

a platform for visualizing and analyzing human-centered data, transforming subjective insights into actionable design intelligence that enhances both functionality and user satisfaction.

8. Systemic Analysis and Smart Building Integration Through GIS and Reality Capture

GIS modeling, combined with reality capture technologies like LiDAR and 360-degree photography, can provide architects with comprehensive visual and spatial data, essential for understanding complex urban environments. These technologies enable systemic analysis by revealing key elements such as energy flows, traffic patterns, and environmental impacts. If reality capture of the surrounding context is conducted as part of the programming phase, architects can simulate various scenarios, creating designs that anticipate and respond to urban challenges, which is particularly valuable in the context of Smart Cities.

Through GIS-enabled digital twins, architects can design buildings that dynamically interact with their surroundings. Real-time sensor data (and simulated or synthetic data feeds) allows buildings to adjust their energy use, lighting, and security measures according to current conditions, contributing to adaptive and responsive infrastructure.

9. GIS to Enable Climate Responsibility

Buildings are responsible for a significant portion of global carbon emissions, largely due to energy use in heating, cooling, lighting, and operations, as well as emissions from the materials and construction process. Here are the primary statistics:

1. Approximately 40% of global carbon dioxide emissions come from buildings, including both operational emissions (from energy use) and embodied emissions (from materials and construction processes) (International Energy Agency 2012) .
2. 27% of global energy-related CO_2 emissions are attributed to building operations alone, while an additional 10% of CO_2 emissions result from the embodied carbon in construction materials like steel, cement, and glass (UN Environment Programme 2020).
3. In the United States, about 39% of total energy consumption and associated emissions are linked to the building sector, including both residential and commercial buildings (US EPA 2021).

These figures underscore the impact of the building sector on climate change and highlight the importance of sustainable building practices and energy efficiency in reducing global emissions. GIS can help architects to play a pivotal role in reducing emissions in the building sector by providing data-driven insights that inform sustainable building practices, energy efficiency measures, and human-scale and place-based urban planning decisions. Here’s how GIS contributes to these areas:

1. Energy Efficiency Analysis: GIS can be leveraged to map and analyze energy consumption patterns across buildings, campuses, and neighborhoods, helping identify hotspots where energy use is high and where efficiency measures would be most impactful. By overlaying weather data, building types, and energy use, GIS enables architects and planners to proactively implement targeted improvements such as better insulation, energy-efficient systems, and renewable energy sources.

This information supports decisions about where to install solar panels, Trombe walls, shading devices, and lowering emissions from electricity consumption.

2. Resilience and Climate Risk Assessment: GIS provides insights into climate-related risks such as flooding, extreme heat, and storms, allowing for climate-resilient building design and planning. By integrating climate projections and land-use data, GIS helps in identifying at-risk areas and designing buildings that can withstand local climate impacts, thus reducing emissions associated with future repairs and maintenance.
3. Urban Heat Island Mitigation: By mapping urban heat islands, GIS identifies areas with high heat absorption that lead to increased energy consumption for cooling. This enables planners to implement cooling strategies, such as adding green roofs, vegetation, and reflective materials, which reduce both energy use and emissions.
4. Lifecycle and Maintenance Optimization: GIS-enabled digital twins provide continuous monitoring and predictive maintenance capabilities for buildings. By tracking real-time data on energy use, environmental conditions, and building performance, digital twins optimize building operations and reduce unnecessary emissions from inefficient systems or delayed repairs.
5. Optimized Urban Design for Transportation and Walkability: GIS plays a critical role in optimizing architecture and urban design for transportation and walkability by integrating site selection analysis with sustainability-focused spatial planning. By leveraging pedestrian routes, bike lanes, and public transit connectivity, GIS helps design structures and communities that reduce transportation-related emissions and encourage non-motorized movement. Suitability analysis can identify locations that support active transportation by evaluating proximity to key amenities, land use patterns, and street connectivity, helping developments prioritize walkability and accessibility.

By integrating GIS into building design, operations, and city planning, the sector can move toward lower emissions, enhanced energy efficiency, and a more resilient built environment that aligns with global sustainability goals.

10. GIS and Pattern Language

GIS is a powerful tool for implementing a pattern language (Alexander et al. 1977) across regional, neighborhood, and campus scales, enabling architects and planners to adapt patterns to specific environmental and social contexts. Design patterns—such as those for human-scaled streets, accessible green spaces, and community gathering spots—require a deep understanding of local conditions to be most effective.

At a regional scale, GIS can analyze spatial data on demographics, land use, and natural features, guiding decisions about where and how to apply patterns like urban boundaries or ecological corridors. On the neighborhood scale, GIS aids in assessing walkability, solar access, and the distribution of amenities, allowing architects and planners to shape cohesive, livable communities.

GIS also provides detailed insights into building orientations, green space connectivity, and pedestrian flow, helping align patterns for sociable pathways, sheltered outdoor rooms, and centralized common areas with actual site dynamics. By visualizing and analyzing these factors, GIS empowers architectural designers to make data-driven decisions, creating environments that are responsive, cohesive, and tailored to human needs.

11. GeoDesign

GeoDesign extends the capabilities of GIS by integrating design thinking into spatial analysis, enabling architects to evaluate and refine site planning decisions in real time. White and Ward (2011) demonstrate how GIS can be used to assess the "goodness" of a design by applying the structured patterns outlined in Christopher Alexander's A Pattern Language. These patterns, which span from regional planning to structures to detailed architectural elements, provide a systematic framework for ensuring human-centered and contextually responsive design.

By leveraging GIS for pattern-based site analysis, architects can quantify and visualize spatial relationships that impact livability, connectivity, and environmental sustainability. For example, patterns such as "City-Country Fingers" help optimize urban-rural transitions, while "Positive Outdoor Space" ensures that public spaces are designed to encourage engagement. GIS gives designers a tool to test these concepts against real-world spatial constraints, facilitating iterative refinement and informed decision-making. This approach not only enhances the analytical rigor of site selection but also aligns architectural programming with broader urban and ecological systems.

12. GIS-Driven Programming in Practice

In practice, GIS enhances the programming phase by supporting in-depth spatial and environmental analysis. GIS allows architects to evaluate factors such as elevation, soil conditions, and vegetation, informing the site's architectural response. This foundational approach mitigates risks and enables resilient, site-specific design. GIS integrates seamlessly with 3D modeling, CAD, and BIM, creating a comprehensive view of a building's role in the urban ecosystem.

This synergy between BIM and GIS plays a critical role in the development of GIS-enabled digital twins, offering a data-rich representation of both the built environment and its surrounding context. BIM provides detailed building geometry, material properties, and mechanical systems, while GIS integrates this information with broader spatial and environmental data. This combination allows digital twins to function as interactive, real-time models that support planning, operations, and predictive maintenance.

13. Post-Design Operational Support through GIS-Enabled Digital Twins

GIS-enabled digital twins represent a forward-thinking approach to building lifecycle management after the original design; in the post-design stage. These virtual/digital models provide a continuously updated view of a building's performance and condition, allowing architects and facility managers to make data-informed decisions that extend a structure's life and functionality. This integration is especially relevant for urban contexts, where buildings are expected to align with citywide plans and data systems. Through GIS-enabled digital twins, buildings contribute to urban operational goals (Platz 2020), such as reducing energy consumption and optimizing maintenance (Deibel and Evanhoe 2021).

GIS-enabled BIM is particularly valuable for managing large facilities such as hospitals and airports, where Indoor GIS enhances spatial awareness, routing, and operational efficiency. For example, in a hospital setting, Indoor GIS can map patient flow, optimize emergency response routes, and track medical equipment in real time. By integrating real-time sensor data with digital twins, facility managers can anticipate maintenance needs, improve

energy efficiency, and enhance user experience.

The practical applications of GIS-enabled BIM extend beyond facility management to long-term resilience planning. By incorporating environmental and climate data, geospatial digital twins can model how extreme weather events might impact building operations, allowing for proactive adaptation strategies. GIS-enabled digital twins can serve as dynamic, continuously updated tools for decision-making, bridging the gap between architectural design, urban infrastructure, and real-world functionality.

This potential feedback loop supports adaptive management, where real-time conditions guide both city and building managers in making proactive adjustments. GIS ensures the spatial accuracy of digital twins, reinforcing their role as actionable models that accurately reflect physical structures.

14. GIS, Architecture, and the Future of Smart Cities

The integration of GIS into architectural programming is transformative for developing Smart Cities of the future. By combining GIS with tools like BIM, CAD, 3D modeling, and digital twins, architects can create structures that are not only functional but also responsive to their urban, social, and natural environments. GIS-driven architecture enables buildings to become active, adaptable participants within a modern urban and environmental fabric, leveraging real-time data to respond to shifting needs.

Beyond the pre-design phase, GIS also plays a crucial role in post-design smart construction and maintenance, where emerging technologies such as augmented reality (AR) and virtual reality (VR) enhance spatial visualization, project coordination, and on-site decision-making. GIS-integrated AR overlays geospatial data onto construction sites, enabling real-time clash detection, precision mapping of utilities, and enhanced worker navigation. VR, in combination with GIS and BIM, allows for immersive simulations of built environments before construction begins, reducing errors and optimizing workflows.

As cities evolve, GIS will continue to drive advancements in smart construction, supporting automation, digital site monitoring, and sustainable building practices. The integration of GIS with AI-driven analytics and IoT-connected sensors will further enhance the adaptability of urban infrastructure, ensuring that buildings and public spaces are not only intelligently designed but also continuously optimized for efficiency and resilience. This convergence of technology and architecture establishes GIS as foundational for crafting cities of the future, where buildings and infrastructure work in harmony to improve urban life through intelligent, data-driven design.

References

Alexander, C., Ishikawa, S., and Silverstein, M. (1977). A Pattern Language: Towns, Buildings, Construction. Oxford University Press.

Cranz, G. (2016). Ethnography for Designers. Routledge.

Deibel, D. and Evanhoe, R. (2021). Conversations with Things: UX Design for Chat and Voice. Rosenfeld Media.

Digital Twin Consortium. (n.d.) Definition of a Digital Twin. Initiative, Digital Twin

Consortium.

Gaafar, H. G. (2023, December 7). Saudi BIM Mandate: Empowerment through GIS. LinkedIn Post.

Hill, D. (2012). Dark Matter and Trojan Horses: A Strategic Design Vocabulary. Strelka Press.

Hoffmann, D. (1993). Frank Lloyd Wright's Fallingwater: The House and Its History. Dover Publications.

International Energy Agency (IEA). (2021). Buildings - A Source of Enormous Untapped Efficiency Potential. IEA.

Knudsen, L. S., & Haase, L. M. (2019). Seeking Insights into an unknown Future: Exploring Designers' Strategies to Discover Key Insights. Proceedings of the Design Society: International Conference on Engineering Design, 1(1), 3999–4008.

McDonnell, J. (2014). "Becoming a Designer: Some Contributions of Design Reviews." Design Thinking Research Symposium 10: DTRS.

Peña, W. M., and Parshall, S. A. (2001). Problem Seeking: An Architectural Programming Primer, 4th Edition. John Wiley & Sons.

Platz, C. (2020). Design Beyond Devices: Creating Multimodal, Cross-Device Experiences. Rosenfeld Media.

Portigal, S. (2013). Interviewing Users: How to Uncover Compelling Insights. Rosenfeld Media.

United Nations Environment Programme (UNEP). 2020 Global Status Report for Buildings and Construction: Towards a Zero-Emission, Efficient, and Resilient Buildings and Construction Sector. UNEP.

United States Environmental Protection Agency (US EPA). (2021). Sources of Greenhouse Gas Emissions.

White, C., & Ward, H. (2011). GeoDesign and A Pattern Language. ESRI International User Conference.